



Yenza Academy



Level 5 Extended Diploma in Business Management

ABOUT

Develop foundational knowledge in business practices, including marketing, communication, and financial management.

QUALIFICATION DETAILS



120 Credits



9-12 months

ACCREDITED BY



POWERED BY



Why Choose Yenza Academy?

Yenza Academy provides students with flexible, stackable qualifications in various career pathways, recognised worldwide. Our programme is designed for individuals seeking to fast-track their academic and professional goals. Through comprehensive courses and partnerships with top universities, Yenza Academy prepares students for successful careers and advanced degrees.

Programme Goals



Provide foundational and advanced skills to prepare students for career readiness and further study.



Offer flexible, stackable qualifications with seamless progression from diplomas to degree programmes.



Deliver globally recognised qualifications accredited by ATHE and Qualifi, enhancing international career and academic opportunities.

Key Benefits



Flexible Learning: Study at your own pace with online courses tailored to fit your schedule.



Global Accreditation: Earn qualifications recognised by ATHE and Qualifi, opening doors to international career and academic opportunities.



Industry-Relevant Learning: Engage in practical assignments and case studies that reflect real-world challenges, enhancing your employability.

Accreditation & Partnerships

Yenza Academy courses are accredited by ATHE and Qualifi and recognised on the Ofqual Register. Our academic partnerships with prestigious institutions, such as the University of Bolton and Bangor University, provide seamless progression for students who wish to continue their studies with a Bachelor's top-up degree.

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Programme Structure



Course Overview

This course deepens students' understanding of key areas, such as strategic management and organisational behaviour. Equivalent to the second year of a bachelor's degree, this qualification equips students with the skills needed for leadership roles or further study.



Assessment Methods

Students are assessed through a portfolio of evidence. This portfolio consists of assignments completed across all eight course modules, ensuring comprehensive evaluation of the knowledge and skills gained throughout the programme.



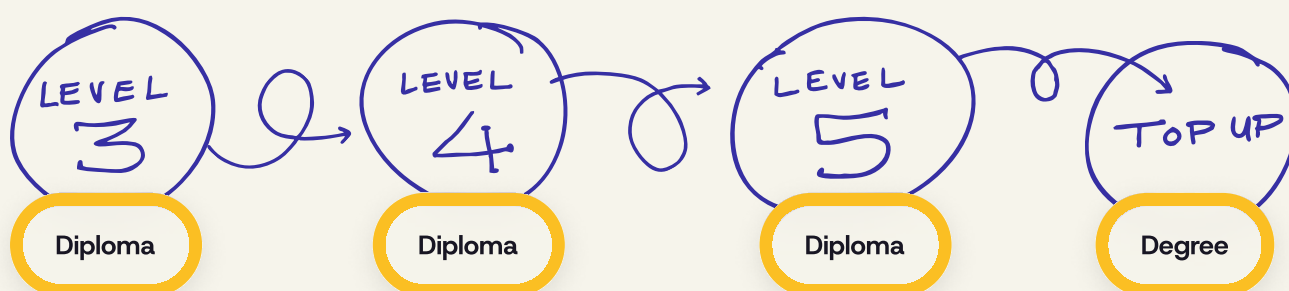
Admission

Students must be 18 years or older and have a suitable academic background, such as a Level 4 qualification or equivalent. Non-native English speakers should meet a minimum English language proficiency level of IELTS 5.5 or equivalent.



Technical Requirements

Our platform is fully technology-driven; therefore, students will need a reliable PC, laptop, or tablet, or regular access to the aforementioned. Students will need a stable internet connection with sufficient data to access online resources and participate in programme activities.



Course Structure

1

Business Organisations in a Global Context

15 CREDITS

This module covers global business operations, external factor impacts, globalisation's effects on internal operations, and current issues in a specified country, equipping students with the skills to adapt to the dynamic global market.

2

Finance for Managers

15 CREDITS

The module teaches students to identify financing sources, evaluate financial performance, and use costing methods for informed decision-making in organisations.

3

Operations Management

15 CREDITS

The module covers operations management essentials, its role in business success, key tools, techniques, and relevant ethical considerations for effective and responsible management.

4

Managing Communication

15 CREDITS

The module explores effective organisational communication, influential factors, personal skill development, and methods for improving communication management in the workplace.

Course Structure

5

People Management

15 CREDITS

The module covers the effects of organisational factors on employees, managing and motivating teams, and evaluating people management strategies for optimal performance and development.

6

Manage Sustainability in an Organisation

15 CREDITS

The module focuses on sustainability issues, legislative impacts, sustainability auditing, and quality standards, preparing students to assess and improve organisational sustainability practices.

7

Research Project

15 CREDITS

The module covers research proposal creation, project execution, outcome evaluation, and presenting findings, enhancing students' skills in conducting impactful research.

8

Planning a New Business Venture

15 CREDITS

The module addresses market potential, legal aspects, business planning, and funding for new ventures, equipping students with key skills for successful business launches.