



Yenza Academy



Level 4 Extended Diploma in Business Management

ABOUT

Develop foundational knowledge in business practices, including marketing, communication, and financial management.

QUALIFICATION DETAILS

 120 Credits

 9-12 months

ACCREDITED BY



POWERED BY



Why Choose Yenza Academy?

Yenza Academy provides students with flexible, stackable qualifications in various career pathways, recognised worldwide. Our programme is designed for individuals seeking to fast-track their academic and professional goals. Through comprehensive courses and partnerships with top universities, Yenza Academy prepares students for successful careers and advanced degrees.

Programme Goals



Provide foundational and advanced skills to prepare students for career readiness and further study.



Offer flexible, stackable qualifications with seamless progression from diplomas to degree programmes.



Deliver globally recognised qualifications accredited by ATHE and Qualifi, enhancing international career and academic opportunities.

Key Benefits



Flexible Learning: Study at your own pace with online courses tailored to fit your schedule.



Global Accreditation: Earn qualifications recognised by ATHE and Qualifi, opening doors to international career and academic opportunities.



Industry-Relevant Learning: Engage in practical assignments and case studies that reflect real-world challenges, enhancing your employability.

Accreditation & Partnerships

Yenza Academy courses are accredited by ATHE and Qualifi and recognised on the Ofqual Register. Our academic partnerships with prestigious institutions, such as the University of Bolton and Bangor University, provide seamless progression for students who wish to continue their studies with a Bachelor's top-up degree.

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Programme Structure



Course Overview

This course provides students with a comprehensive foundation in core business practices. The course is designed to equip students with the skills and knowledge necessary to succeed in a wide range of business environments.



Assessment Methods

Students are assessed through a portfolio of evidence. This portfolio consists of assignments completed across all nine course modules, ensuring comprehensive evaluation of the knowledge and skills gained throughout the programme.



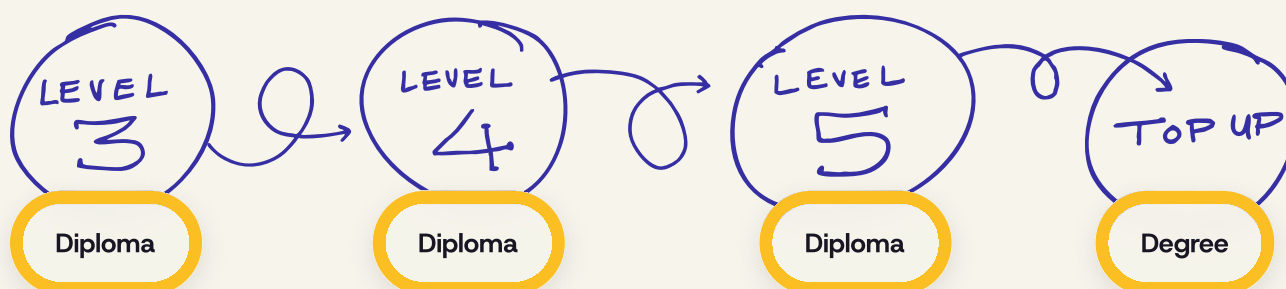
Admission

Students must be 17 years or older and have a suitable academic background, such as a Level 3 qualification or equivalent. Non-native English speakers should meet a minimum English language proficiency level of IELTS 5.5 or equivalent.



Technical Requirements

Our platform is fully technology-driven; therefore, students will need a reliable PC, laptop, or tablet, or regular access to the aforementioned. Students will need a stable internet connection with sufficient data to access online resources and participate in programme activities.



Course Structure

1

The Business Environment

15 CREDITS

This module explores the different types, structures, and functions of organisations, and examines how market and national environments influence business success in a constantly evolving landscape.

2

Financial & Management Accounting

15 CREDITS

This module focuses on the principles of financial and management accounting, providing the knowledge to analyse business performance, support decision-making, and improve financial planning through budgeting, forecasting, and investment assessment.

3

Managing Operations

15 CREDITS

This module delves into operations management, covering techniques for decision-making and performance optimisation, enabling businesses to streamline processes, increase efficiency, and gain a competitive edge.

4

Communication Skills for Business

15 CREDITS

This module develops effective oral and written communication skills, focusing on internal and customer communication, and highlights the key factors that impact communication success in business operations and stakeholder relationships.

Course Structure

5

Corporate Social Responsibility

15 CREDITS

This module addresses current CSR issues and their effects on stakeholders, equipping students to make informed recommendations that enhance a company's reputation, build customer loyalty, and promote sustainability.

6

People in Organisations

15 CREDITS

This module examines key aspects of managing people, including effective communication, teamwork, remote work, and employee support, all essential for fostering a positive work environment and achieving organisational success.

7

The Marketing Mix

15 CREDITS

This module provides a comprehensive understanding of the marketing mix, including its digital components, enabling students to craft targeted marketing strategies that effectively engage customers and drive business growth.

8

Entrepreneurship

15 CREDITS

This module explores the key concepts of entrepreneurship, focusing on the skills and attributes of successful entrepreneurs, and provides guidance on preparing for and launching a new business venture to achieve long-term success.